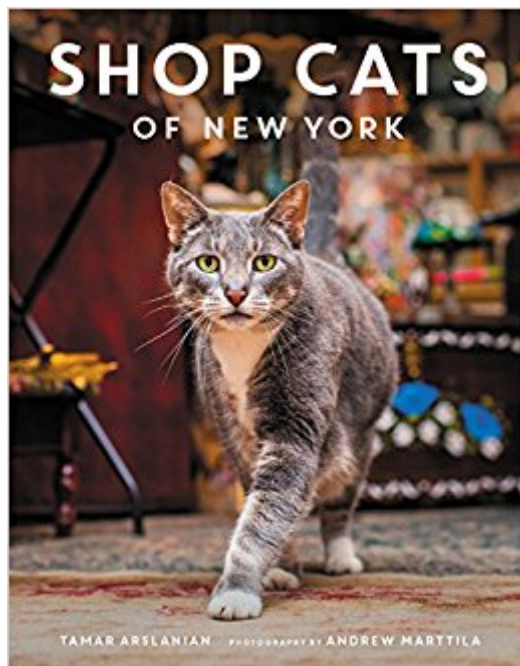


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# Shop Cats Of New York



## Synopsis

Humans of New York meets The French Cat in this carefully cultivated, gorgeous full-color collection featuring New York's iconic felines and the stories behind them. They inhabit New York City's most legendary and coziest spots—the Algonquin Hotel, a whiskey distillery, Bleecker Street Records, and a host of yoga studios, bookstores, and bike shops in between. True New Yorkers—masters of people watching—they perch on wine crates, piles of books, and a classic hotel countertop, taking in the activity around them. Depending on their mood, these cats will ignore enthusiastic admirers, offer a few delightful purrs, or occasionally even take a swipe. Some even find a mouse or two to chase. Shop Cats of New York introduces forty of New York's favorite felines—all who have an extraordinary story to tell. Popular cat blogger Tamar Arslanian and Instagram pet photographer Andrew Marttila capture these deeply loved and well cared for animals in their city habitat and reveal how they came to reign over their urban kingdoms. A celebration of some of the city's most revered citizens and a unique look at New York life, this enchanting illustrated volume is a must for every cat lover, and every Big Apple devotee.

## Book Information

Hardcover: 176 pages

Publisher: Harper Design (November 1, 2016)

Language: English

ISBN-10: 0062432028

ISBN-13: 978-0062432025

Product Dimensions: 7.2 x 0.6 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 99 customer reviews

Best Sellers Rank: #25,132 in Books (See Top 100 in Books) #2 in Books > Travel > Specialty Travel > Travel with Pets #8 in Books > Arts & Photography > Photography & Video > Travel #13 in Books > Arts & Photography > Photography & Video > Nature & Wildlife > Plants & Animals

## Customer Reviews

“For Manhattanites (and those in the no-longer-outer boroughs), Andrew Marttila's photographs of SHOP CATS OF NEW YORK, written by Tamar Arslanian, is proof that friendly felines are the best distraction when the world seems primed to topple off its axis. (The

New York Times)“Every New York cat lover has a favorite local shop cat (four of the felines in this book prowl shops in my Brooklyn neighborhood); now their star power goes nationwide! (USA Today)“While Arslanian writes thoughtful, interesting profiles, Marttila shot some gorgeous photos, capturing the beauty and character of the book’s feline subjects. (Fast Company)“A beautiful book of beautiful photos of beautiful cats by beautiful people. Shop Cats has a special place in my tiny heart. (Lil Bub)“A stunning collection of stories and photos, but it is even more than that - it vividly illustrates the very nature of the human/cat dynamic. It is a testament to our ongoing love affair, a visual triumph and a book that all cat lovers should have in their collection. (Jackson Galaxy is the host and Executive Director of Animal Planet’s hit show, My Cat From Hell, and a two-time New York Times best-selling author.)“Whether greeting customers, reviewing inventory, or keeping on top of finances by sleeping across the credit card reader, the utterly endearing stars of Shop Cats of New York prove that felines make the best companions and coworkers. (Francesco Marciuliano author of I Could Pee On This: And Other Poems By Cats)“Tamar Arslanian has collected the stories of many of N.Y.C.’s working cats for the book Shop Cats of New York, which features stunning photos of the subjects from Andrew Marttila. (People)“This book shows that shop life can work for felines . . . Dwelling in wine shops, bookstores, dry cleaners and yes, The Algonquin Hotel, think Humans of New York, only cats. (Associated Press)“Arslanian and Marttila truly capture the unique personalities of each shop cat . . . beautiful photography. (Bust.com)“Shop Cats of New York, explores the lesser-known lives of the city’s most adored felines. She [Tamar Arslanian] teamed up with photographer Andrew Marttila, who shot gorgeous portraits of the book’s furry stars. (Huffington Post)

New York City’s most iconic felines. They inhabit New York City’s most legendary and coziest spots • the Algonquin Hotel, a whiskey distillery, Bleecker Street Records, a pilates studio, bookstores, bike shops, and in bodegas around the five boroughs. True New Yorkers • masters of people watching • they perch on wine crates, piles of books, and a classic hotel desktop, taking in all the activity around them. Shop Cats of New York introduces forty of New York’s favorite felines as popular cat blogger Tamar Arslanian and Instagram pet photographer Andrew Marttila capture these deeply loved and well-cared-for animals in their city habitats and reveal how they have come to reign over their urban kingdoms.

The book is wonderful! The photos of all the cats are beautiful. Andrew Marttila certainly knows how to take excellent photos of kitties. Tamar Arslanian's comments and reviews of the Shop Cats are purrfect. I am thrilled to have discovered this book through KittenxLady. After I go cover-to-cover at least one more time, I will proudly display it on my coffee table. Now, when I visit my sister, I'll insist on visiting some of these kitties. :- ) (My 9 year old boys, Maverick [top] and Rebel [bottom] with the book.)

Brilliant! Charming! Classic celebration of the heart and kindness of New York! What's New York without its independent shops? And what's an independent shop without an independent car presiding? The photography is as charming and spontaneous as the writing. Serving up lovely portraits that are true without being gooey! Love. It.

I pre-ordered this book as soon as I heard about it. Got it today. Wow!! thought I'd only be reading stories about cats found in businesses in NYC, but it was more. It's a snapshot of, not only the incredible cats, but of the New Yorkers who share their lives with them. It shows how special New Yorkers are and how special the love is that New Yorkers have for their feline friends. The next time you see a cat in a shop, you'll stop and think about the special place they hold in the life of that shop. The photos are beautiful. Paired with the incredible writing, they put you in each shop next to each and every Shop cat. Pick up a copy.

Being a life long New Yorker and cat lover I'm delighted to see some of my cat pals in this charming book that captures the cats in their glory- roaming, greeting customers and manning the register! A welcome addition to my library of cat books!

So very glad I got this book! I've already enjoyed it all the way to the end , twice. ;) Now I'm looking forward to using it as my trip planner when I finally get to visit New York City. Tamar Arslanian is such a great writer to capture the true heart of a great city. And Andrew Marttila makes me wish I could hug every single one of the little subjects (the cats , of course) LOL. Grab a copy of this for any cat lover on your list and you'll make a friend for life! ;)

I have seen many posts about this book on Facebook, and ordered it from . Since it arrived, I've kept it beside my favorite chair, and have been rationing it for myself, as I don't want it to end. I only let myself read one story at a time every few days. The photos are wonderful, and the stories/tales/tails

make me want to visit each store to meet the cat in person. By the second story I was reminded of a place I adored going as a child. It was a lumber store in Norwalk, CT- I think the name was Handyman Lumber. I wasn't particularly fond of lumber at the tender age of 5 or 6, but I LOVED all things cat, and this place had several. I remember going there with my folks, the smells of fresh cut lumber, the saw dust that stuck to my shoes and clothing, and sneaking away from my parents to go looking for one of the cats that called the store home. The cats weren't cuddly, but some were friendly. I recall their fur not being as soft as my cat's fur was, and they were always covered with sawdust. My mom or dad would say "we're leaving", but I always had to say goodbye to every cat I could find. That memory is almost 50 years old- I hadn't thought of that place or the cats for that entire time, until I cracked open this book. The stories and photos are wonderful, and and they brought back a wonderful memory to this crazy cat lady. Cats are my everything, and this book reminds me of the awesome way cats impact life in so many special ways. For anyone interested, it will be back in stock here on 12/20, and would make an awesome holiday gift for anyone who loves cats.

I first started reading this book because I am a cat lover. I thought hey, what a fun way to see some cute and interesting cats, right? But then I realized it really is so much more. First, the photography is amazing. Marttila has an exceptional eye at capturing not just interesting photos of the cats, but of really seizing their personality. Whether sitting in the shop window, greeting customers, hanging out with its guardian, or "supervising" the shop, the essence of each cat or kitten is clearly conveyed through the way Marttila frames his subject. The photography really is stunning. Second, the copy is great. I have never been to New York City, so I was hopeful I'd learn a little more about the city (all I ever think of when I think of NYC is Seinfeld or Friends). The personalities of these shop cats are well portrayed, and their stories are at times heartfelt, funny, and humbling. But more than that, what Arslanian has done is portray the fine details of life in New York through these glimpses into the small shops and their resident cats. I feel like I've not only gotten to know these shop cats and their friends and guardians, but I now have a sense of what it would be like to be a resident of the city. Third, the production of the book itself is really quality. The pictures are crisp and clear, text is easy to read, the binding and covers are sturdy, the stock is thick and rich. I'm glad to have this book not just for my own reading, but to be able to display it in my home, or to share with friends and family. I'm looking forward to picking up a few extra copies to give as holiday gifts to my fellow cat lovers or lovers of New York!

Shop cats rock! As does this book depicting their lives. While visiting NYC, I had a first hand encounter with a shop cat while shopping in Park Slope, Brooklyn. Kitty perched on my shoulder while I shopped. I love New York's little shops, and especially the ones with cats. Shop Cats of New York is much more than I had imagined, with beautiful pictures, of course, but also an intriguing look into the lives of these shop cats and their "owners". A truly fascinating little society within a society, makes this book a fun and interesting read. This would make a wonderful gift for any cat lover on your list!

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